

Zukunftssichere Storage-Strategie

Jens Gerlach BUSINESS DEVELOPMENT MANAGER STORAGE DACH 27/11/2018

THE INDUSTRY IS RETHINKING STORAGE



38% of IT decision makers report inadequate storage capabilities as one of their top three weekly pain points



70% of IT decision makers admit that their organization's current storage can't cope with emerging workloads



98% of IT decision makers believe a more agile storage solution could benefit their organization

Vanson Bourne Ltd: Storage limitations, frustrations, and coping with future needs, Red Hat Storage research results, June 2016



MARKET TRENDS

DISRUPTION

- Hybrid cloud and hyperconvergence are driving fundamental shifts
- Enterprise storage serves wildly dissimilar workloads and users in IT and business

INNOVATION

- Software Defined Storage helps enterprise future proof for scale and new business models
- Flexible storage enables Telcos to lay the foundation for IoT and 5G

ABSTRACTION

- The lines between data, storage, and apps have blurred
 - Orchestration and abstraction frameworks (e.g. Kubernetes) are impacting storage

ADOPTION

- The barriers to Software Defined Storage have been lowered significantly
- Storage admins expect procurement simplicity and deployment flexibility



SEISMIC SHIFTS AHEAD FOR ENTERPRISE STORAGE

BUSINESS DRIVERS

TRADITIONAL STORAGE HAS FAILED TO MEET THE DEMANDS OF THE MODERN ENTERPRISE

IT'S IMPOSSIBLE TO RUN TOMORROW'S WORKLOADS ON YESTERDAY'S INFRASTRUCTURE

CIOS ARE COMPLETELY RETHINKING THEIR STORAGE STRATEGY TO STAY COMPETITIVE

https://www.intel.com/content/dam/www/public/usien/documents/white-papers/forrester-hybrohttps://www.gartner.com/smarterwithgartner/6-best-practices-for-creating-a-container-platformhttp://www.hyperconverged.org/blog/2018/01/26/hyperconvergence-trends-in-2018/

TECHNOLOGY DRIVERS

cites 2 out of 3 d

Hybrid Cloud

ion makers

Gartner predicts by 2022, more than 20% of enterprise primary storage capacity will be deployed to support container workloads

rid cloud as a critical priority

Hyperco

IDC pegs HCl as the fastest growing of all the multi-billion-dollar storage segments

DISRUPTION IN THE STORAGE INDUSTRY

PUBLIC CLOUD STORAGE	TRADITIONAL APPLIANCES	SOFTWARE-DEFINED STORAGE
better	COST EFFICIENCY	better
faster	PROVISIONING	faster
way more	VENDOR LOCK-IN	way less
way less	SKILL REQUIRED	way more
less	CONTROL	more
limited	DEPLOYMENT OPTIONS	broad



A DECISION ON FREEDOM and FUTURE

Only Open-Source Software-Defined Storage can last "forever".

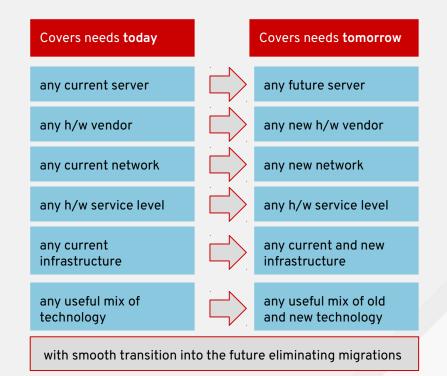
Storage is the heart of business.

Storage is too central to look at migrations.

Storage needs independency from single sources.

Storage needs to be long term.

Storage needs to adopt new technologies easily.



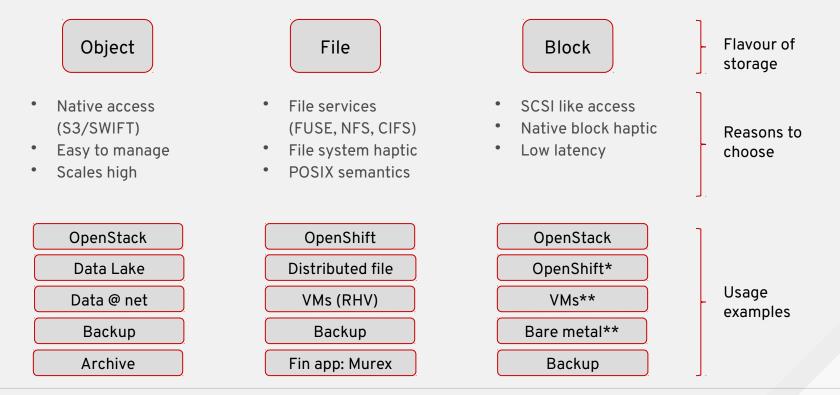


IN Detail: What can we do for you?

Red Hat Forum Austria 2018

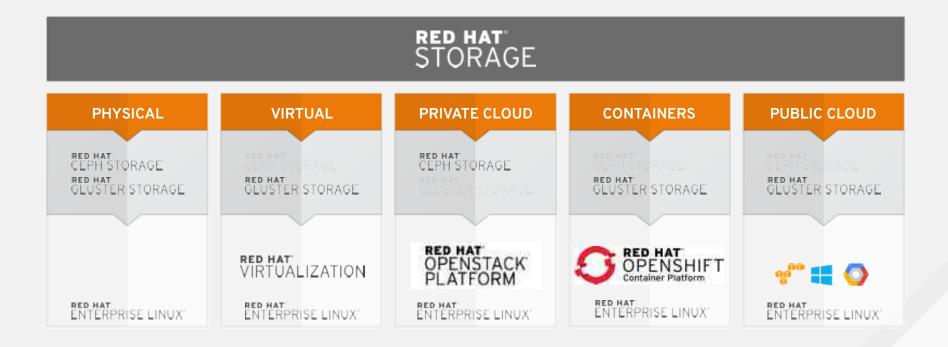


Areas of engagement (examples)



🥱 redhat

STORAGE & THE OPEN HYBRID CLOUD





TARGET WORKLOADS

CONTAINER STORAGE	Scalable, flexible persistent storage for, and in, containers
PRIVATE CLOUD INFRASTRUCTURE	Elastic storage for OpenStack virtual machines and tenant applications
ELASTIC DATA LAKES	Massively scalable storage enabled for big data analytics frameworks
HYPERCONVERGENCE	Compute and storage tightly integrated for ROBO, edge, and IoT
MEDIA REPOSITORY	Cost effective, scale out storage for rich media and content delivery
BACKUP/RECOVERY	Reliable backup and smaller recovery windows from data loss



RED HAT GLUSTER STORAGE

RED HAT GLUSTER STORAGE

Nimble file system storage for modern workloads

USE CASES

OpenShift Container Storage Hyperconvergence Media Repositories

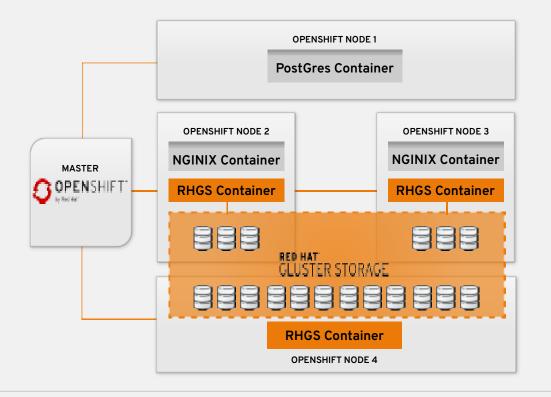
Backup Archive

NEAR TERM GOALS

- Tight integration with Red Hat OpenShift Container Platform to provide persistent storage for stateful enterprise applications across the hybrid cloud
- Hyperconvergence with Red Hat Virtualization for ROBO and other small-scale HCI use-cases
- Support for migration of enterprises with traditional NAS to open and modern SDS-based scale-out NAS



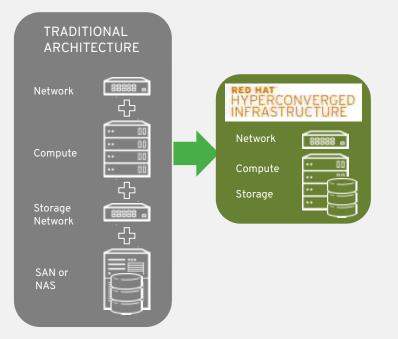
STORAGE FOR (AND IN) CONTANERS



- Lower TCO
- Unified Orchestration
- Ease of Use
- Greater control



HYPERCONVERGED INFRASTRUCTURE



- Eliminate storage as a discrete tier
- **Easily virtualize** business applications, maximizing resource utilization
- Single budget for compute & storage
- Single team managing infrastructure
- Simplified planning & procurement
- Streamlined deployment & management
- Single support stack for compute & storage



RED HAT CEPH STORAGE

RED HAT CEPH STORAGE

Flexible, unified storage for petabyte-scale workloads

USE CASES Cloud Infrastructure Data Lakes Media Repository Back-up and Recovery

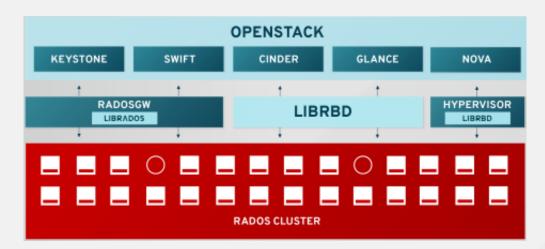
NEAR TERM GOALS

- Extended object storage that supports targeted use cases and offers a traditional, file-based interface
- Hyperconvergence and containerization for NFV
- Unified storage with production support of CephFS (used via OpenStack Manila)
- Next generation performance with flash-native BlueStore backend



STORAGE FOR OPENSTACK

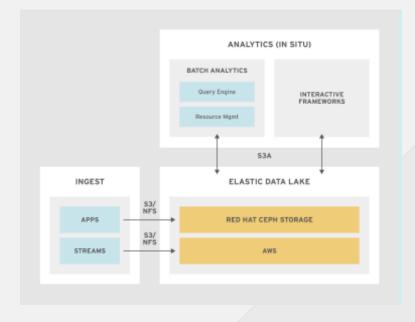
- Allows for instantaneous parallel creation of VMs at massive scale
- Integrates easily and tightly with OpenStack Cinder, Glance, Nova, Keystone, and Manila
- Offers instant backup capabilities
- Provides persistent object, file, and database storage for applications





STORAGE FOR ELASTIC DATA LAKES

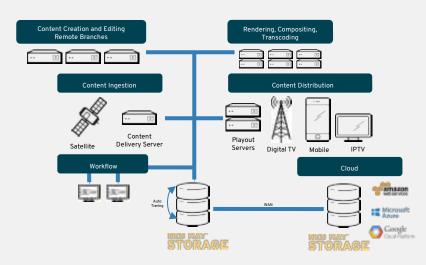
Disaggregating compute resources from an object storage solution enables the most flexibility



- INGEST from multiple sources using S3 API
- ANALYTICS operate directly on common data lake without duplicating datasets onto multiple special-purpose clusters
- **CLUSTERS** provisioned dynamically optimized for batch, interactive, or query engines
- **EXPLORATORY** analysis support by ephemeral clusters



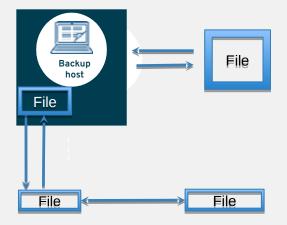
COST-EFFECTIVE LARGE SCALE MEDIA STORAGE



- Optimized for petbyte scale storage as well as extremely large file counts
- Supports S3, Swift, NFS and CIFS protocols
- POSIX compliant
- Optimized & Highly Tunable
- Quick and Easy Install and Deployment



RELIABLE BACKUPS AND RAPID RECOVERY



- Scalable storage platform which can replace tape libraries or expensive and proprietary
- Easy drop-in replacement for backup target storage, avoiding expensive fork lift upgrades
- Grows steadily with growing backup data
- On-premise cloud-like resource sharing and cost model
- Higher RTO, RPO & SLA efficiencies.



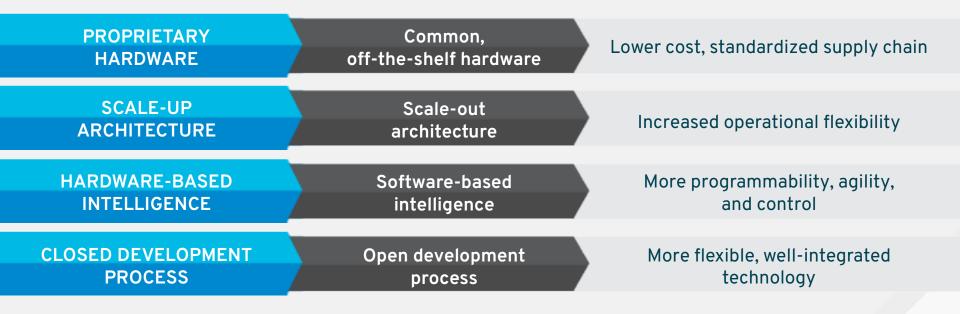
Benefits of Red Hat Storage

Red Hat Forum Austria 2018



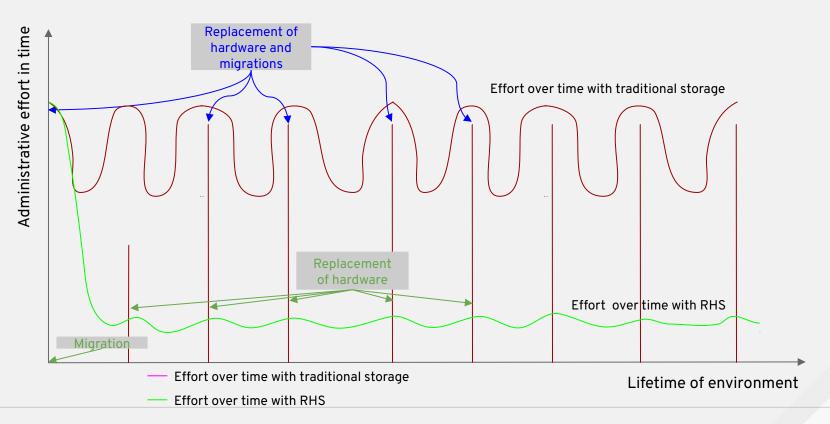


Storage - choices of tools for the future





Efforts with traditional vs. Red Hat Storage





Benefits with Red Hat Storage

Agile, flexible systems

Full automation with modern platforms Stable long term environment

Technology refresh builtin Software based intelligence

Lower cost, standardized supply chain Community driven development

H/W vendor independent lifecycle Lower dependency on external specialists

Fewer

specialized

systems

Better focus on needed services

Better compliance, lower costs



In summary

- Hardware landscape is changing
 - Future is flash
 - Hard disks aren't dead yet
 - Always consider cost per appropriate metric (capacity vs performance)
 - Our SDS technologies are wellpositioned
- Container platforms are taking over
 - Provide storage for containers
 - Use containers to manage storage system
 - \circ $\;$ Automation and ease of use
 - Investing in key technologies like Kata containers

- Multi-cloud and hybrid cloud
 - Moving data is hard
 - Managing distributed data is hard too
 - Investing in storage layer capabilities
 - Automating orchestration is key
 - Roadmap driven by data services
- Emerging workloads
 - AI/ML
 - Autonomous driving
 - Storage at the edge
 - SDS capabilities will be critical





THANK YOU



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